

# Get **JOB-READY SKILLS** in **JUST 4 WEEKS!**



Launch your future in **Business, Marketing & AI**

No Experience? No Problem!

ONLY ~~-\$1,850~~  
**\$1,650**  
+ \$200 registration fee  
(Materials & insurance included)

## CHOOSE YOUR FUTURE!



**ACCELERATED DIGITAL MARKETING & TOOLS**

Create Campaigns,  
Generate Leads



**AI FOR NON-TECHNICAL PROFESSIONALS**

Use AI, Stand Out  
at Work



**DESIGNING AI WORK-FLOWS FOR BUSINESS**

Automate  
& Optimize



**PROJECT MANAGEMENT**

Lead &  
Deliver Results

- ✓ Real Skills. Real Projects. **Real Jobs.**
- ✓ Build Your Portfolio
- ✓ Get Hired Fast
- ✓ Career Support **that Works!**

Start Now.  
**Don't Wait!**



- ✓ **TORONTO | 4 WEEKS | START DATES 2026**
- ✓ **PROFESSIONAL BUSINESS CERTIFICATE**
- ✓ **IN-PERSON PROGRAM**

English level:  
ILAC Level 10  
or IELTS 4.5+



Or contact us at  
[agents@ilac.com](mailto:agents@ilac.com)



# Intro to Project Management



TORONTO

8:30 - 1PM, 20HRS/WEEK, 4 WEEK COURSE

## Learn to plan, lead, & deliver projects with confidence

This practical, hands on program introduces core project management principles aligned with PMI foundations. Through real world projects, collaborative exercises, and a capstone presentation, you will **develop the skills to manage timelines, budgets, risks, stakeholders, and communication effectively in any industry.**

## Who Is It For?

- Career launchers who want the planning & leadership skills employers value
- Professionals looking to strengthen project coordination and execution abilities
- Entrepreneurs and small business owners who want to manage projects efficiently
- Newcomers to Canada building competitive, job ready management skills
- Team members ready to step into leadership or supervisory roles

## Learning Outcomes

By the end of this program, you will be able to:

- Plan and execute projects using structured, industry aligned methods
- Manage timelines, budgets, risks, and stakeholders effectively
- Communicate progress, challenges, and decisions with confidence
- Apply modern project management tools used by today's teams
- Present a real world capstone project demonstrating your ability to lead & deliver

**2026 Start Dates:** August 10, October 5

### English Requirement:

ILAC Level 10 (IELTS 4.5 or equivalent)

### Why choose ILAC International College?



ILAC Education group has over 29 years of educational excellence. ILAC IC delivers industry aligned programs designed to build practical, in demand skills. Every certificate includes a hands-on capstone project, ensuring you graduate with real world experience and portfolio ready work.

Plus, access monthly career services workshops including resume preparation, interview coaching, and LinkedIn optimization to support your job search success.

Sample of Timetable

Week	Monday	Tuesday	Wednesday	Thursday	Friday
<b>Week 1: Foundations/ Initiation</b>	Project Management Basics	The Project Manager Role & Project Lifecycles	Scope & Requirements Basics	WBS Workshop	WBS Workshop
<b>Week 2: Planning Toolkit</b>	Scheduling Fundamentals I: Sequencing, Dependencies, Milestones	Scheduling Fundamentals II: Estimating, Gantt, Baseline	Risk Management Essentials	Budgeting	Stakeholder Strategy + Communications
<b>Week 3: Execution/ Control</b>	Conflict and Issue Management	Project Success & Failures	Capstone Presentation	Communication & Status Reporting	Project Management Frameworks + Ethics and sustainability
<b>Week 4: Methods, Closeout, Career</b>	Project Management Tools Walkthrough	Project Management Tools Input	Project Management Tools Input	Project Closeout, Personal Project Presentation	Career Day

For additional information, or to take the next steps to sign up, visit [ilac.com](http://ilac.com) today!



# AI for Non-Technical Professionals

TORONTO

8:30 - 1PM, 20HRS/WEEK, 4 WEEK COURSE

## AI Without the Coding. Real Skills. Real Impact.

Designed for non technical professionals, this program teaches you how to use AI tools effectively, automate workflows, evaluate risks, and develop business ready AI solutions. From prompt engineering to strategy and implementation, **you will gain the confidence to lead AI adoption in your workplace.**

### Who Is It For?

- Professionals who want to use AI confidently in their everyday work
- Managers looking to improve productivity without technical coding skills
- Entrepreneurs exploring practical AI tools for their business
- HR, operations, marketing, and business professionals adopting AI in their roles
- Anyone curious about AI who wants real, practical application — not theory

### Learning Outcomes

- By the end of this program, you will be able to:
- Confidently use AI tools to increase productivity
  - Apply AI solutions to real business scenarios
  - Evaluate risks and implement responsible AI practices
  - Develop business cases that demonstrate value and impact
  - Lead AI conversations in your organization with clarity and credibility

**2026 Start Dates:** July 13, September 7, November 2

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Sample of Timetable

Week	Monday	Tuesday	Wednesday	Thursday	Friday
<b>Week 1: Foundations, What is AI, Really?</b>	AI Demystified	Prompt Engineering Essentials	Hands-on Tool Exploration & Productivity	Critical evaluation & the Hallucination Problem	Hands-on Prompt Engineering Lab
<b>Week 2: Practical Applications</b>	Use-Case Design Thinking	Business Content, Professionals Track + <b>Guest Speaker</b>	Workflow Automation and Integration	Building Your AI Portfolio & Use Case Showcase	HR and Operations Professionals Track
<b>Week 3: Strategy, Organizational Context</b>	AI Vendors, Tools & Trade Offs	Governance & Organizational Risk	Data Literacy & Making Sense of AI Insights	Analytics + <b>Field Trip</b>	Capstone Planning & Peer Teaching
<b>Week 4: Execution, Integration, &amp; Future Readiness</b>	Capstone Project Lab & Troubleshooting	Business Case & Measurement Framework	Integration & Organizational Scaling	Course Synthesis & Continuous Learning	Capstone Showcase

For additional information, or to take the next steps to sign up, visit [ilac.com](https://ilac.com) today!



# Designing AI Workflows for Business

TORONTO

8:30 - 1PM, 20HRS/WEEK, 4 WEEK COURSE

## Turn AI from Theory into Real Operational Impact

In this hands on program, you will learn how to design, automate, and deploy AI powered workflows that improve efficiency, reduce errors, and drive measurable business results.

From automation design to AI agents and executive ready business cases, **you will graduate with the practical skills to implement AI confidently in any organization.**

## Who Is It For?

- Professionals who want to lead AI initiatives inside their organizations
- Managers looking to automate processes and improve operational efficiency
- Entrepreneurs ready to integrate AI into real business workflows
- Tech curious leaders who want to move from AI theory to implementation
- Teams responsible for innovation, digital transformation, or process optimization

## Learning Outcomes

- By the end of this program, you will be able to:
- Design production ready AI workflows for real business environments
  - Build automation systems using tools like Claude and workflow platforms
  - Integrate governance, risk management, and compliance into AI solutions
  - Develop data driven business cases that articulate ROI and impact
  - Lead AI adoption initiatives with confidence and clarity

**2026 Start Dates:** August 10, October 5

**English Requirement:**  
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Sample of Timetable

Week	Monday	Tuesday	Wednesday	Thursday	Friday
<b>Week 1: Workflow Analysis</b>	Workflow selection & impact	End-to-end process mapping (swimlanes / RACI)	Baseline metrics & pain points	Risk analysis & human decision points	Claude Projects setup
<b>Week 2: Automation Design</b>	5-step automation design process	Zapier triggers ⇄ Claude ⇄ actions + <b>Guest Speaker</b>	Paths, filters & multi-step flows	Error handling & human-in-the-loop	Production Zapier automation
<b>Week 3: Generative Development and Agents</b>	Vibe coding basics (natural language ⇄ code)	Vibe-coded tools for workflows	AI agents & multi-step reasoning + <b>Field Trip</b>	Agent design patterns	Hybrid human-agent systems
<b>Week 4: Production and Capstone</b>	Full workflow integration	End-to-end testing & refinement	Business case & roadmap	Executive presentation prep	Capstone presentations (live demos)

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# Accelerated Digital Marketing and Tools



TORONTO

8:30 - 1PM, 20HRS/WEEK, 4 WEEK COURSE

## From Strategy to Execution in 4 Weeks

Whether you're launching your career, pivoting into something new, or preparing your business for the future, this accelerated Digital Marketing program gives you the real-world skills that matter.

In just 4 weeks, **master SEO, content strategy, CRM, email marketing, analytics, and AI powered tools**, and walk away with hands on experience and a capstone project that proves you can execute.

## Who Is It For?

- Career launchers who want real world digital skills that employers value
- Professionals ready to transition into digital marketing roles
- Entrepreneurs and small business owners who want to scale smarter
- Newcomers to Canada building competitive job ready skills
- English learners who want to communicate confidently in a professional setting

## Learning Outcomes

- By the end of this program, you will be able to:
- Build and execute integrated digital marketing campaigns
  - Use AI powered tools and CRM platforms to drive measurable results
  - Generate leads through SEO, content, email, and paid strategies
  - Analyze performance data and optimize campaigns for growth
  - Present a real-world Capstone Project that demonstrates your expertise

**2026 Start Dates:** July 13, September 7, November 2

### English Requirement:

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Plus, access monthly career services workshops including resume preparation, interview coaching, and LinkedIn optimization to support your job search success.

Sample of Timetable

Week	Monday	Tuesday	Wednesday	Thursday	Friday
<b>Week 1: Digital Marketing Foundations &amp; Websites</b>	Overview of marketing, digital channels, and industry examples   case examples, project introduction	Inbound methodology and target audience analysis   Persona creation workshop, group discussion	Website purpose, structure, and usability   Website analysis activity, UX review	Conversion basics, CTAs, and lead capture   Landing page and form design lab	CRM concepts and project planning   HubSpot navigation, group project setup
<b>Week 2: SEO, Search &amp; Content Fundamentals</b>	Search Engines & Keyword Research	Page optimization and metadata   SEO optimization lab	Content types and buyer journey   Blog outline activity <b>+ Guest Speaker</b>	Editorial planning and scheduling   Content calendar workshop	Website review and feedback   Group audit and instructor review
<b>Week 3: Email, CRM &amp; Lead Generation</b>	Email purpose, formats, and compliance   Email analysis activity <b>+ Field Trip</b>	Campaign structure and copywriting   Email campaign design lab	Lists, segmentation, and data entry   CRM setup workshop	Lead magnets and conversion paths   CTA and form design lab	Lead magnets and conversion paths   CTA and form design lab
<b>Week 4: Analytics, Optimization &amp; Capstone</b>	Metrics, KPIs, and reporting concepts   Analytics review exercise	Dashboard structure and visualization   Dashboard creation lab	Dashboard structure and visualization   Dashboard creation lab	Project integration and refinement   Group work and instructor feedback	Project presentations and reflection   Group presentations, course wrap-up

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